

Did you know?

In the UK alone
23 MILLION
pages are printed a day!

Now that's a lot of paper and ink!

If we could capture just a fraction of these colour pages and donate a penny from each page printed to charity, just imagine the money that could be raised!



With that in mind, this is how it all began...

Charity-Wrap was created by Stephen Dobson, Managing Director of Document XL Limited, in memory of his mother who passed away in a Marie Curie hospice following a long battle with cancer.

Xerox UK Limited, a world leading printer manufacturer, gave him their support and backing for his innovative idea.

Now Charity-Wrap™ benefits businesses and charities at the same time - and we invite you to find out just how easy it is to get involved.

To discuss how we can help you

Call us on 0300 0200 123

Email: info@charity-wrap.co.uk

or visit: www.charity-wrap.co.uk

“Charity-Wrap™ is a simple concept with massive potential. Congratulations on such a fantastic idea, we would encourage any and all businesses to get behind this worthy cause.”

Katie Bowmer,
TBD Associates, Rochdale

HOW DO WE HELP CHARITIES?

Get involved with this unique and simple concept by encouraging your loyal business supporters to replace their old printers with a Charity-Wrap printer. It's a great way for them to help raise funds for you 24 hours a day, 365 days a year, through the course of their everyday business activities and the benefits to you are amazing!

- ✓ Ongoing sustainable income
- ✓ Unique concept for partnering with businesses
- ✓ Marketing opportunities
- ✓ Your brand highly visible within participating organisations

“ We are confident that any of our supporters who get involved with Charity-Wrap™ will be able to continue to raise much needed funds to support children with cancer throughout Yorkshire, whilst at the same time they will benefit by printing their colour documents more cheaply. ”

Jo Shephard, The Candle Lighters Trust



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Cowm Top Lane, Rochdale, OL11 2PU
Designed by Lyndon Associates. With thanks to Stripey Films.



'HOW TO' GUIDE FOR BUSINESSES

Here's how your business can...

effortlessly
RAISE FUNDS
for your favourite charity



and
SAVE MONEY
on your printing costs!

Sounds good? Look inside...

www.charity-wrap.co.uk



combine easy peasy FUNDRAISING and reduce your printing costs?



It's unique and innovative, but it's simple. Charity-Wrap™ makes it easy for businesses to fundraise for their chosen charity - consistently, with no effort involved. Charity income is generated throughout the year, just by businesses going about their business. There's no easier way to fundraise - all you need to do is print!

“Wow, what a great idea ! I have been looking for a way to give to my chosen charity and this method does this easily and efficiently, as well as saving my business money. Win win! ”

Mr. C. Conley,
Aspray, North Leeds

See how it works...



1

We find out just how much your business can save

Charity-Wrap™ starts with a thorough print audit to determine exactly how much your business currently spends. As specialists in the Photocopier and Printer industry, our expert team will identify key ways to deliver long term savings for your business.



2

Choose your charity

Once the overall amount of the savings has been identified we ask you to donate a small percentage of these savings to your chosen charity. In addition to this Charity-Wrap™ guarantees to donate 1p for every colour copy you print direct to that charity.



3

Say hello to your wrapped printer

We will install your new printer or copier which will be 'wrapped' in a dual branded outer promoting your business and the charity you are supporting. We produce the 'wrap' at our expense as part of our commitment to you, your business and your charity.

4

Just keep on printing!

As soon as you start to use your new Charity-Wrap™ printer or photocopier, we automatically record your usage and calculate the amount that will be donated to your charity at the end of each quarter. We then donate the money direct without you having to do anything!

- ✓ Improved printing efficiency
- ✓ Reduced utility bills
- ✓ Enhanced Corporate Social Responsibility
- ✓ Marketing opportunity
- ✓ Ongoing funds raised for the charity closest to your heart

Here's just a few of the charities we help businesses raise funds for:



SPRINGHILL HOSPICE



THE LORD'S TAVERNERS



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