

Digital & Social Media Marketing Manager

Our business is built upon a core philosophy that “People prefer to buy from people they Like AND Trust”

Over the last 10 years, Document XL has grown in stature and is proud to boast customers ranging from Global organisations such as IKEA and Amazon through to UK based SMEs, Schools, Charities and even New Start businesses.

Following on from an extremely successful 2015, the business is now looking to invest in a number of talented Digital & Social Media Marketing Managers to join our growing team.

The successful candidates will ideally work on a full time basis, but part time positions are also available.

We are looking for creative, energetic, visionary and focused digital marketing Gurus to join our team of talented people.

You need to be Driven, Motivated by success, Passionate about Marketing and be Proud of everything you create.

Excellent basic salary plus bonuses, Health Care, Pension Plan and generous paid Holidays

Title: Digital & Social Media Marketing Manager

Location: Rochdale

Salary: Starting basic £12 - £20k. (depending on experience)

Probation Period: 3 Months

Benefits:

- Quarterly Bonus Scheme
- Monthly, Quarterly or Annual incentives
- Full or Part Time positions available
- Generous Paid Holidays
- Private Health Care (after Probationary period)
- Pension scheme (after Probationary period)

Digital & Social Media Marketing Manager - The Person

- Previous experience in the industry is essential
- Must be target driven with proven track record of superb time management
- Highly proactive, ambitious person with a hunger for success
- Forward thinking and positive attitude
- Exceptional telephone manner with superb communication skills
- Possess High Standards of Integrity
- Ethical approach to Customer Account Development
- Have a warm, friendly, outgoing personality
- Ideally will have at least a **Level 3 City & Guilds Diploma in Digital Marketing (or similar)**

Digital & Social Media Marketing Manager - The Job

- Managing and developing our existing websites content
- Engaging clients via the various Social Media platforms
- Generating new Sales Opportunities
- Develop strategies to increase Brand awareness
- Optimise our Search engine marketing (SEO & PPC)
- Enhance our Standing within an extremely competitive industry
- Organise and manage business exhibitions.
- Working as a part of a vibrant gifted team to achieve our corporate objectives
- Supporting customers and colleagues alike through marketing campaigns
- Develop the various Types of online advertising/email marketing
- Create a new Viral marketing campaign
- Develop our Online PR strategies
- Enhance our Affiliate marketing partnerships
- Maximise our Social media digital marketing tools
- Understand and comply with Legal, regulatory and ethical requirements in sales and marketing
- Utilise the Digital marketing metrics and analytics to develop incremental campaigns